

The logo features a purple circular graphic with concentric, wavy lines. The text "Charmed Beauty" is written in a large, elegant, black cursive font, with the purple graphic partially overlapping the letter "o" in "Beauty". Below this, the words "Training Academy" are written in a smaller, black, sans-serif font.

Charmed Beauty
Training Academy

Mob; 0787 261 7376 OR 0795 815 5101

www.charmedbridalacademy.co.uk

Email; info@charmedbeauty.co.uk



COURSE INFORMATION PACK

www.charmedbridalacademy.co.uk

Thank you for your interest in Charmed Beauty's Makeup and Bridal Training Academy.

Farzana is an award winning makeup artist with over 7 years experience in the makeup industry. She is a hard working and dedicated professional freelance Hair, Makeup & Henna Artist, Fully qualified and has taken training in the UK & Pakistan. She is putting her passion of makeup into practice to give her customers that flawless look.

Farzana believes every bride is important and every bride has her undivided attention. It's her big day and Farzana is devoted to make her look stunning, whatever look she chooses.

She is passionate about make up and believes there are no limits to creativity, which can be seen in her work. She only uses the best makeup such as Mac, Superclover and Bobbi Brown just to name a few.

Farzana uses corrective makeup techniques to achieve the best look on her clients, which include re-shaping, correcting and designing: eyelids, eyebrows, eyes and lips. She is also confident in colour correction for all types of skin discolouration working with undertones for: Fair, Asian, Oriental and Black skin tones.

Free consultations are offered which give you a chance to discuss the look you want to achieve. Farzana has many more pictures of her work which are not available to view on the website due to customer privacy.

Farzana is the founder of Charmed Beauty and is focused on providing high - quality service and customer satisfaction. She will do everything she can to meet your expectations. With a qualified background in beauty therapy and hairdressing, Charmed Beauty also provides a range of beauty packages including Facials, Manicures, Pedicures, Acrylic Nails, Threading and Haircutting.

Due to increasing demand and interest Farzana has recently decided to offer her unique master skills to her much-awaited eager students. This Training Academy shall give potential students the opportunity to learn the skills and knowledge from the very popular and renowned makeup specialist Farzana.

Farzana is dedicated to delivering high quality Bridal training as the main course leader and teacher.

The course will entail 5 days intense training and demonstrating to her students a variety of stunning looks, covering all aspects of basic makeup, versatile Bridal and Party Hair styles along with intense heavy traditional Bridal looks to the Popular Arabic look as well as glitter, Smokey, bold and Registry looks that are popular in today's Bridal industry.

The course will also include knowledge about how to set up and advertise your own freelance beauty therapist business. Farzana will give you all the advice necessary to enable you to do this.

Therefore not only is this course going to enable you to become a Bridal Specialist but a successful Bridal and Makeup Artist.

Farzana is committed to deliver 100% training to her students and teach them her trade secrets. However her students will have to dedicate their full attention and commitment in return. All students will definitely benefit from Farzana's expertise in all areas of Hair and makeup.

Course Details;

The 5 days course will involve a number of makeup, hair and Bridal applications by Farzana, followed by the students to pair up and practice the makeup techniques. Farzana will be demonstrating many popular and traditional looks for students to then practice in the academy every day. During the course regular assessments shall be undertaken by the academy staff to ensure all students meet the relevant criteria.

Students will receive a manual detailing all aspects covered throughout their training process to take away with them and refer to. They shall receive a certificate of merit upon completion of the course, which will be a recognised certificate, accredited by the BABTAC Accredited Successful candidates will then be able to insure themselves and their business. In addition students can also become members of leading makeup brands, i.e. Mac and Super cover etc.

The courses shall be delivered in a fully equipped studio in Bradford. Details will be given upon enrolment.

The Cost of the course is £1,200. The price includes hair and Makeup with Specialist Bridal, and party looks, along with a student portfolio and reference manual.

The cost of the course is £900 without the photo shoot.

To book, please contact Farzana, Course leader and Academy Manager on:

Mob; 0787 261 7376

www.charmedbridalacademy.co.uk

Email; info@charmedbeauty.co.uk

Entry Requirements;

To enrol all students must have the flare and motivation to learn and work at their full potential. Students are required to be over 16. Proof of age has to be provided at the time of enrolment.

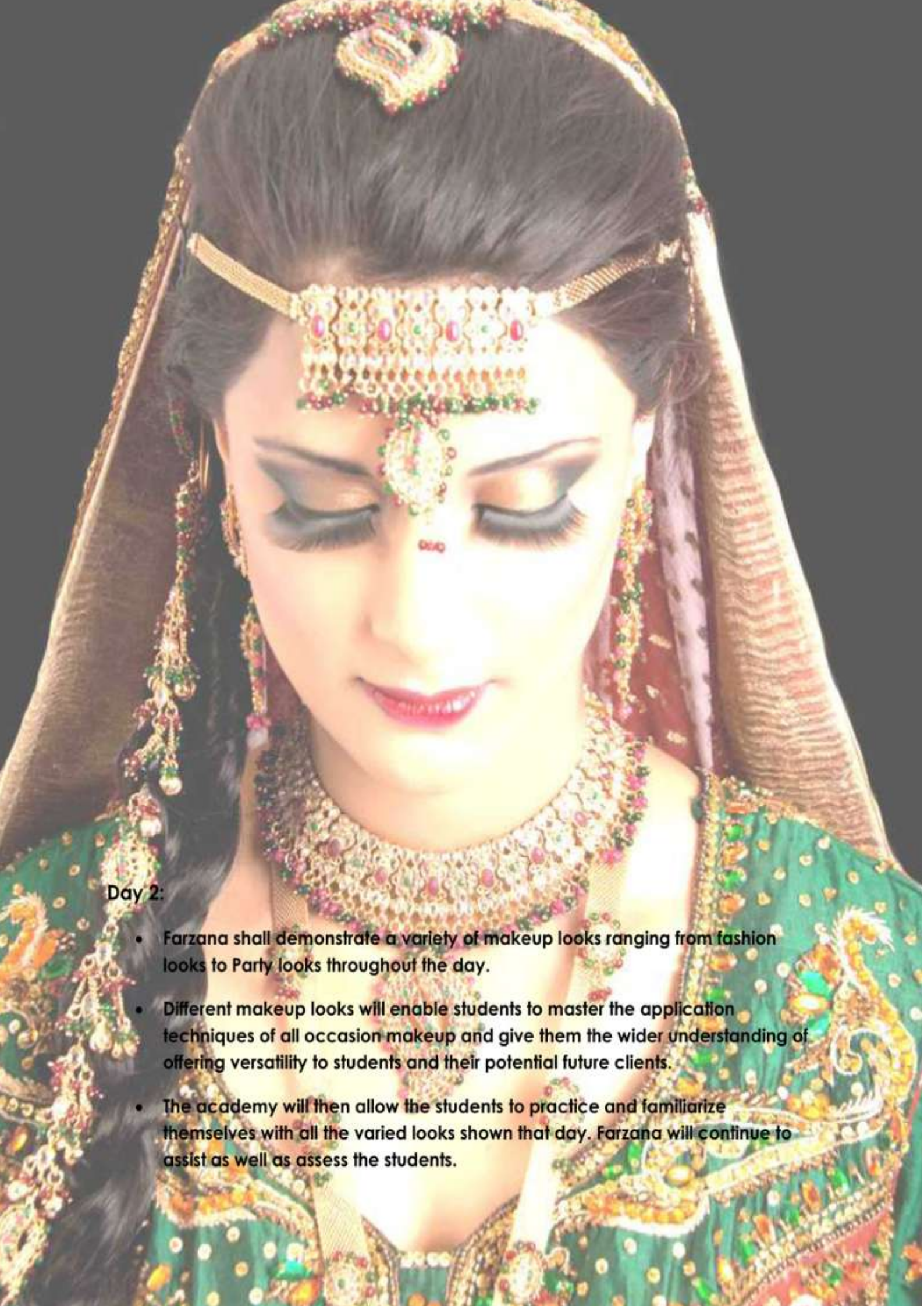




TIMETABLE OVER THE 5 DAYS;

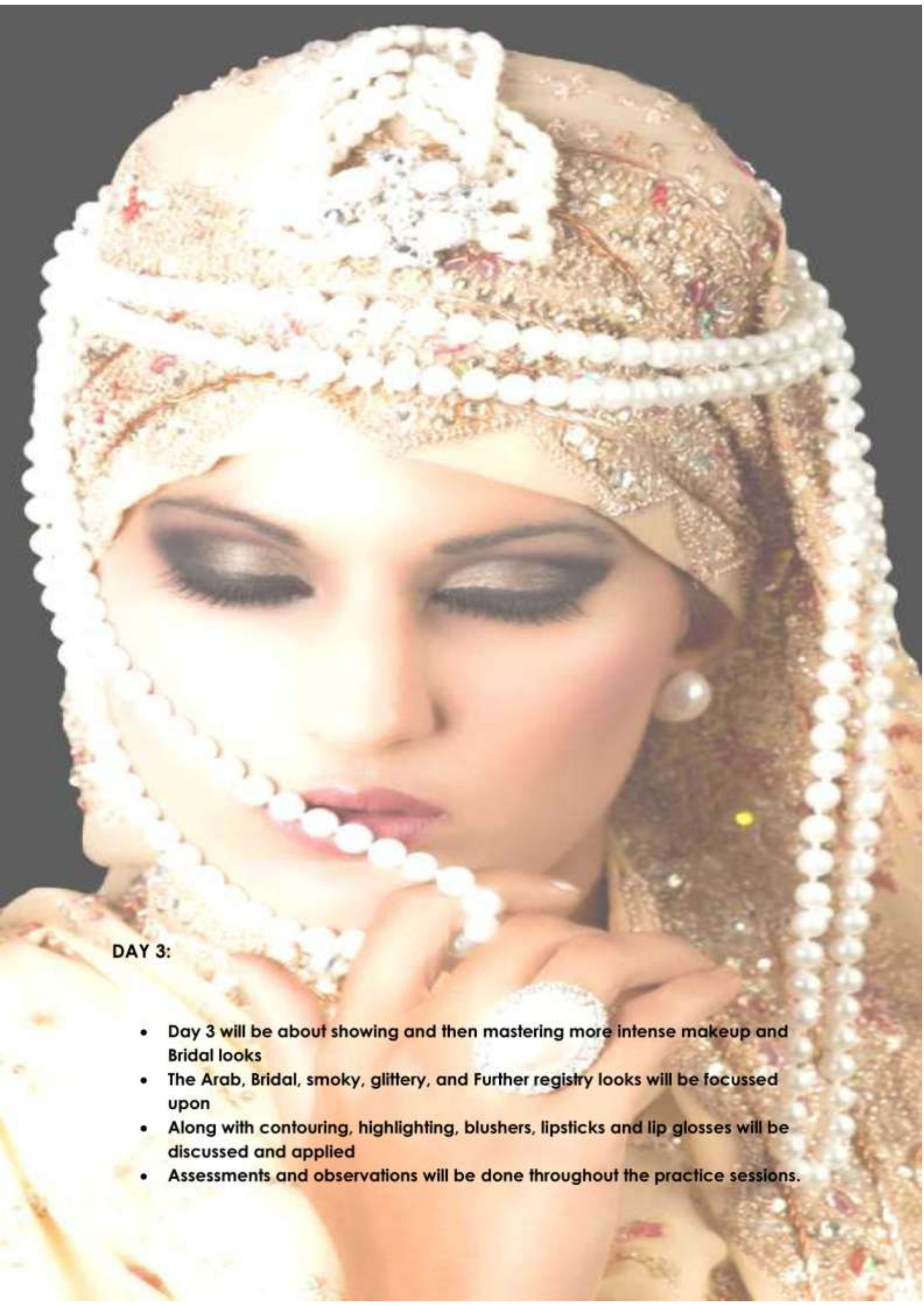
DAY 1:

- Introduction to the course and all Health and Safety explained
- Anatomy and physiology in relation to the course
- Theory relating to the course; Skin conditions, diseases and different types of skin.
- Contraindications
- Sterilisation methods and salon hygiene explained
- Introduction to Makeup Brushes
- Different types of Products in Makeup application explained and shown
- Basic makeup demonstrations and application, which will include correct shade selection and correction techniques in relation to Primers, Base foundations, face blot powders.
- Contouring and Highlighting discussed and shown
- Blushers, lipsticks, lip liners and lip glosses as well as different types of eyeliners will be discussed
- Basic Makeup demonstrated – including party and Registry
- Bridal Makeup shown with step by step instructions
- False Lashes will be discussed too and the correct techniques to apply false lashes will be shown step by step.



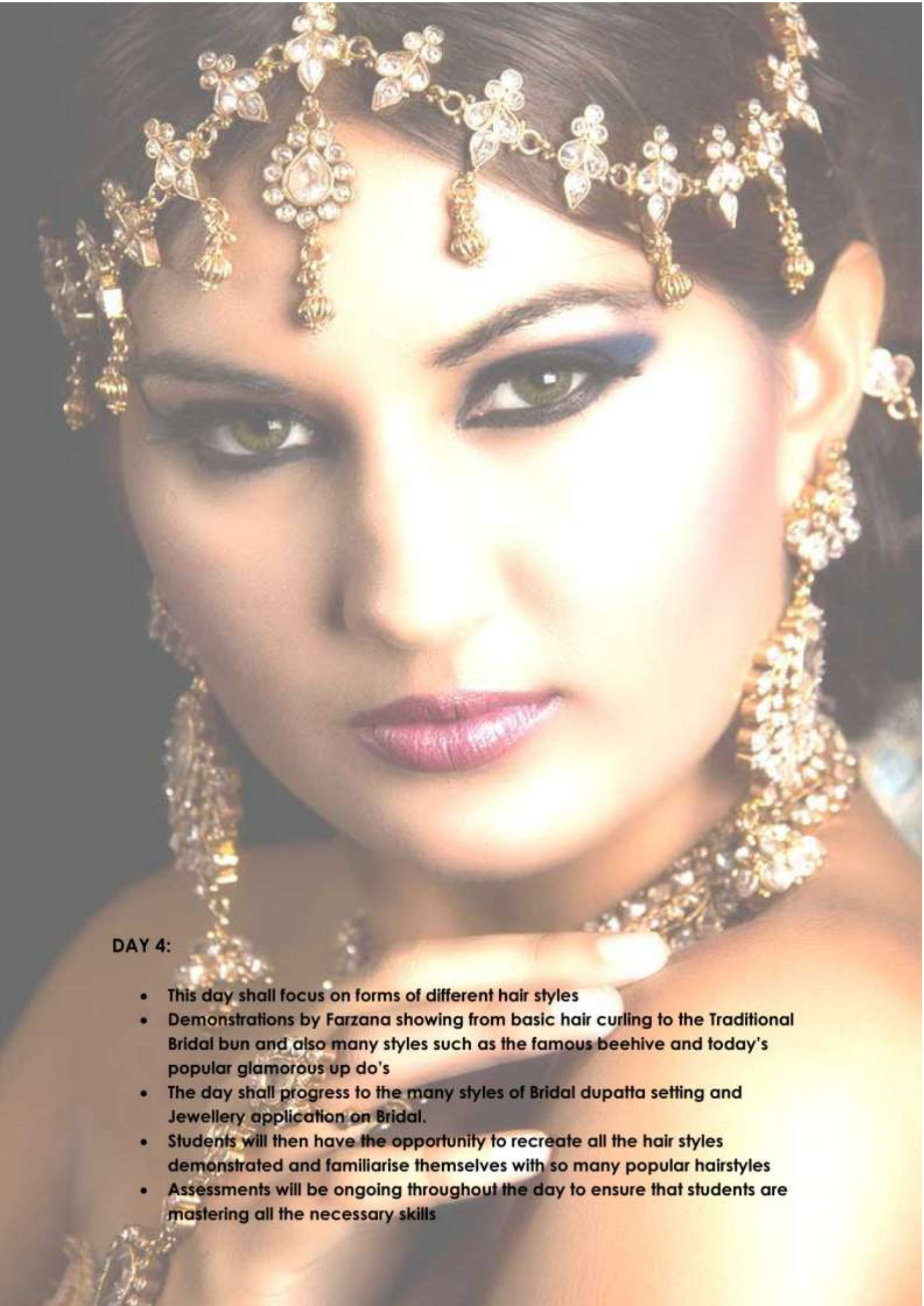
Day 2:

- Farzana shall demonstrate a variety of makeup looks ranging from fashion looks to Party looks throughout the day.
- Different makeup looks will enable students to master the application techniques of all occasion makeup and give them the wider understanding of offering versatility to students and their potential future clients.
- The academy will then allow the students to practice and familiarize themselves with all the varied looks shown that day. Farzana will continue to assist as well as assess the students.



DAY 3:

- Day 3 will be about showing and then mastering more intense makeup and Bridal looks
- The Arab, Bridal, smoky, glittery, and Further registry looks will be focussed upon
- Along with contouring, highlighting, blushers, lipsticks and lip glosses will be discussed and applied
- Assessments and observations will be done throughout the practice sessions.



DAY 4:

- This day shall focus on forms of different hair styles
- Demonstrations by Farzana showing from basic hair curling to the Traditional Bridal bun and also many styles such as the famous beehive and today's popular glamorous up do's
- The day shall progress to the many styles of Bridal dupatta setting and Jewellery application on Bridal.
- Students will then have the opportunity to recreate all the hair styles demonstrated and familiarise themselves with so many popular hairstyles
- Assessments will be ongoing throughout the day to ensure that students are mastering all the necessary skills

DAY 5:

- This day will be about students putting together a student portfolio with any of their desired looks they have mastered throughout the duration of the course.
- Makeup and Hair looks in relation to Party, Registry, and Bridal
- The academy will provide professional models for this day.
- Students may wish to bring wedding jewellery, clothing and accessories to compliment their desired looks, although the academy will provide some outfits and accessories
- Images will be put together to form students portfolios
- Farzana will be at hand to ensure all the case studies are completed and successful
- Hair images may also be taken to add to your portfolio.

Any further questions by students will be addressed and by the end of the day students will have to fill in relevant paperwork, which shall be for Academy database only. Please note no student information will be disclosed to any other agency without the students consent.

Further student photo shoots can be arranged. These are not included in the course costs.

Please speak to Farzana in regards to this, as portfolio building is very important in Freelance Bridal Specialist work.



Day & Evening Party makeup 2 day course

£300 (No experience needed)



- Introduction to the course and all Health and Safety explained
- Anatomy and physiology in relation to the course
- Theory relating to the course; Skin conditions, diseases and different types of skin.
- Contraindications
- Sterilisation methods and salon hygiene explained
- Introduction to Makeup Brushes
- Different types of Products in Makeup application explained and shown
- Basic makeup demonstrations and application, which will include correct shade selection and correction techniques in relation to Primers, Base foundations, face blot powders.
- Contouring and Highlighting discussed and shown
- Blushers, lipsticks, lip liners and lip glosses as well as different types of eyeliners will be discussed
- Basic Makeup demonstrated – including party & day & evening makeup
- False Lashes will be discussed too and the correct techniques to apply false lashes will be shown step by step.
- The academy will then allow the students to practice and familiarize themselves with all the varied looks shown that day. Farzana will continue to assist as well as assess the students.
- All makeup available to use on the day.

Advance Bridal Make-up £500 2 days

(Foundation makeup certificate pre-request)



- Introduction to the course and all Health and Safety explained
- Anatomy and physiology in relation to the course
- Different types of Advance Products in Makeup application explained and shown
- Advance makeup demonstrations and application, which will include correct shade selection and correction techniques in relation to Primers, Base foundations, face blot powders.
- Advance Contouring and Highlighting discussed and shown
- Advance Blushers, lipsticks, lip liners and lip glosses as well as different types of eyeliners will be discussed
- False Lashes will be discussed too and the correct techniques to apply false lashes will be shown step by step.
- Will be about showing and then mastering more intense makeup and Bridal looks
- The Arab, Bridal, smoky, glittery & registry looks will be focussed upon
- Along with contouring, highlighting, blushers, lipsticks and lip glosses will be discussed and applied

Assessments and observations will be done throughout the practice sessions.

1 day Party Hairstyling Class £150

Five Professional Party Hairstyles

Step by step Demonstrations by Farzana showing from basic hair curling to the famous beehive and today's popular glamorous up do's.

1 day Bridal Hairstyling class

With Dupatta Setting £200

Five Professional Hairstyles including Bridal

- **Step by step Demonstrations by Farzana showing Traditional Bridal bun and also many styles such as the famous beehive and today's popular glamorous up do's.**

For more info or to book on the next course please call Farzana on M: 0787 261 7376 or visit www.charmedbridalacademy.co.uk

Self-grooming class

1 day £250

121 or book with a friend and save 10% each

Self-grooming courses- learn how to look your best & bring out your best features. Are you a working lady, housewife, newly married or a student and want to look your best without hiring a makeup artist? Then why not take the Self Grooming Makeup class With Farzana to help you build your personality, gain confidence and look your best all the time. Almost 90% of women do their Make-up incorrectly. You can buy the most expensive Make-up product in the market, but if you do not know how to use it, all you are doing is making yourself look older than your actual age.

One must understand the difference between skin requirements & skin tone-what suits your skin & shape.

- Tools: Makeup brushes, sponges and applicators
- Skin Care: Understanding your skin and Face Analysis
- Foundation base application: Waterproof & Sweat Proof
- Eye: Brow Shape, Eye Shading & Blending, Eye Liner & Mascara Application and False Eyelashes
- Face: Blusher, Lip shaping, Highlighting and Sharpening
- Make-up: Natural, Glamorous, Smokey, Day, Evening & Party Make-up.

Discount given to all the brides done by Farzana

www.charmedbridalacademy.co.uk

